#### GETTING ON STAGE

# A workshop presented by PDX WIT and Support Driven

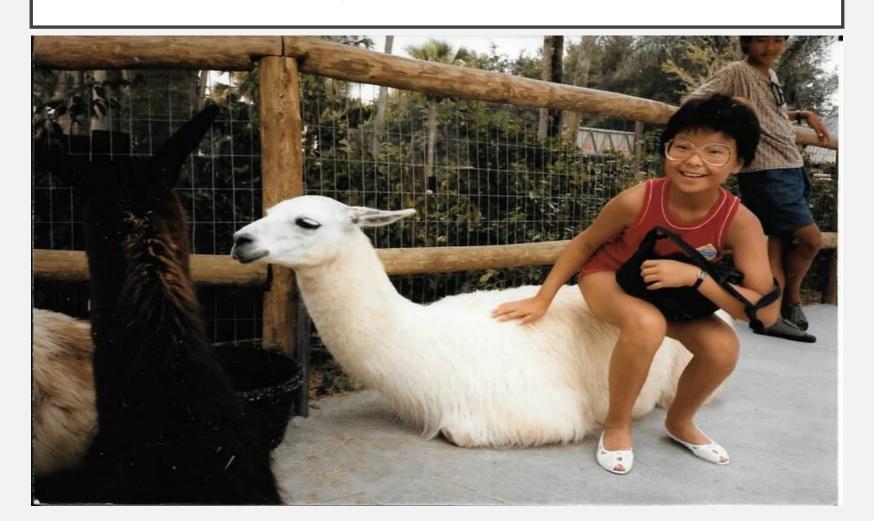
## REPRESENT

INCREASING SPEAKER DIVERSITY AT ALL CONFERENCES

supportdriven.com/represent

Program runs from Feb. 12th – 25th

# ME, AGED 12, TERRIFIED OF SPEAKING IN PUBLIC. ALSO, SITTING ON A LLAMA.



# ME, AGED 14, STILL AWKWARD, AT LEAST LOST THE TERRIBLE GLASSES BUT BLINK IN PHOTOS



## PRACTICAL STEPS TO GETTING ON STAGE

- Find your topic
- Find a place to speak
- Write a winning proposal
- Write and deliver a good talk that will grab your audience
- Find a speaking mentor

#### FIND YOUR TOPIC

#### AROUND THE ROOM

- Your name
- Your job
- What you like about your job (can be specific to what you do or where you work)
- Some challenge of your job (can be specific to what you do or where you work)

#### **EXERCISE**

- Write down what's unique about you and your work
- Notes/thoughts/or just words!

#### FIND A PLACE TO SPEAK

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- Think Local
- Meet up groups in the area
- Conferences in your expertise

#### WRITE A WINNING PROPOSAL

## OSCON'S TIPS FOR SUBMITTING A SUCCESSFUL PROPOSAL

- Pick the right topic for your talk to be sure it gets in front of the right program committee members.
- Be authentic. Your peers need original ideas in real-world scenarios, relevant examples, and knowledge transfer.
- Give your proposal a simple and straightforward title.
- Include as much detail about the presentation as possible.
- If you are proposing a panel, tell us who else would be on it.
- Keep the audience in mind: they're professional, and already pretty smart.

## OSCON'S TIPS FOR SUBMITTING A SUCCESSFUL PROPOSAL

- Limit the scope: in 40 minutes, you won't be able to cover Everything about Framework X. Instead, pick a useful aspect, or a particular technique, or walk through a simple program.
- Explain why people will want to attend and what they'll take away from it.
- Don't assume that your company's name buys you credibility. If you're talking about something important that you have specific knowledge of because of what your company does, spell that out in the description.
- Does your presentation have the participation of a woman, person of color, or member of another group often underrepresented at tech conferences? Diversity is one of the factors we seriously consider when reviewing proposals as we seek to broaden our speaker roster.

### WRITE AND DELIVER

#### **MY TIPS**

- Define what you want an audience to leave knowing.
- Begin your talk with a personal story or anecdote.
- DO NOT WING IT.
- Wrap with a call to action.
- Record yourself and listen back.
- Slow down (way down).
- Time yourself after you've slowed down.
- Use your diaphragm to project your voice never your voice box.

#### DEFINE YOUR MESSAGE

#### START WITH A STORY

#### DO NOT WING IT

# WRAP UP WITH A CALL TO ACTION

## RECORD YOURSELF

### SLOW DOWN

### TIME YOURSELF

#### USE YOUR DIAPHRAGM

#### FIND A SPEAKING MENTOR

SCOTT HANSELMAN about blog speaking podcasts boo



I'm a teacher. I speak all over to whoever will listen. I have written code that you've used. I've been blogging for over a decade, coding for twice that, and podcasting for over half that. I code, write, speak, empower, promote, braid, learn and listen - usually not in that order.

### WORKSHOP!